

Message Text

UNCLASSIFIED

PAGE 01 PARIS 07844 032004Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W
-----107434 032008Z /46

P R 031938Z MAR 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC PRIORITY 8152
INFO AMEMBASSY BONN
AMEMBASSY LONDON
AMEMBASSY STOCKHOLM
AMCONSUL DUSSELDORF

UNCLAS PARIS 07844

E. O. 11652 N/A
TAGS: BEXP, FR
SUBJ: PROPOSED AMERICAN FOOTWEAR INDUSTRIES ASSOCIATION
(AFIA) TRADE MISSION

REF: (A) STATE 047047; (B) PARIS A-10;(JAN 10, 1978)
(C) PARIS A-61,(FEB 28, 1978)

1. BELOW ARE OUR RESPONSES TO POINTS RAISED IN PARA 6
OF REFTEL:

(A) VIA REFAIRS WE SUBMITTED OUR MARKET RESEARCH ON
THE PROSPECTS FOR US EXPORTS OF FOOTWEAR TO FRANCE.
WE CONCLUDED THAT: "IMPORTS OF FOOTWEAR FROM THE UNITED
. STATES, ALTHOUGH INCREASING, STILL REPRESENT ONLY 0.3
PERCENT OF TOTAL FRENCH IMPORTS. IT IS UNLIKELY THAT
DEMAND FOR US FOOTWEAR WILL INCREASE SUBSTANTIALLY
IN THE NEXT FEW YEARS." THUS, WE ARE NOT SANGUINE THAT
THE PROPOSED EXPLORATORY TRADE MISSION WILL MEET WITH
MUCH SUCCESS IN FRANCE.

(B) IF THE WEIGHT OF OPINION DICTATES THAT THE
MISSION SHOULD VISIT PARIS, WE SHALL, OF COURSE,
PROVIDE AS MUCH ASSISTANCE AS POSSIBLE. IN THIS REGARD,
WE ARE UNCERTAIN AS TO WHAT "EXTENSIVE STAFF SUPPORT"
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 07844 032004Z

IMPLIES. PLEASE CLARIFY. IN ANY EVENT, WE WOULD NEED
TO HIRE OUTSIDE INTERPRETERS(AT APPROXIMATELY \$50
PER DAY) IN SUFFICIENT NUMBERS TO ASSIST THE NON-FRENCH
SPEAKING MISSION MEMBERS.

(C) THE SEPTEMBER 26-28 TIME FRAME SUGGESTED IS NOT
IDEAL IF THE MISSION WISHES TO USE THE FACILITIES OF
THE PARIS IMC WHICH IS NOT TARGETED TO OPEN UNTIL

OCTOBER 2. IMC PARIS WOULD BE WILLING TO FEATURE THE
TRADE MISSION UPON ITS OPENING, E.G., OCTOBER 2-4, IF
THE MISSION'S ITINERARY CAN BE SO ADJUSTED. IF THE
ITINERARY CANNOT BE CHANGED OR IF THE TARGET DATE FOR
THE IMC OPENING CAN NOT BE MET, FUNDS WOULD NEED
TO BE AUTHORIZED FOR RENTAL OF OTHER APPROPRIATE
PREMISES.

(D) APPROPRIATE HOTEL ACCOMODATION WILL BE AVAILABLE.

2. COMMERCIAL ACTIVITY WINDS DOWN IN FRANCE END JUNE
AND DOES NOT PICK UP UNTIL MID-SEPTEMBER. THERFORE,
WE STRONGLY SUGGEST THAT THE ADVANCE WORK FOR THE
MISSION TAKE PLACE NO LATER THAN END MAY IF WE EXPECT
TO LINE UP APPORPRIATE APPOINTMENTS FOR THE MISSION
MEMBERS.
HARTMAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 mar 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PARIS07844
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780098-0347
Format: TEL
From: PARIS
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197803109/aaaadovi.tel
Line Count: 78
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3e9024b9-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: 78 STATE 47047, 78 PARIS A-10, 78 PARIS A-61
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3125383
Secure: OPEN
Status: NATIVE
Subject: PROPOSED AMERICAN FOOTWEAR INDUSTRIES ASSOCIATION (AFIA) TRADE MISSION
TAGS: BEXP, FR
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3e9024b9-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014